

Act-On + Neverbounce

Email deliverability counts: email verification and list cleaning services

Act-On and Neverbounce offer email verification and cleaning services that ensure your email marketing lists are healthy and delivering optimum results.

- Email cleansing makes sure “bad” email addresses are pulled from the list so they don’t affect deliverability
- Email verification is the process of validating “good” email addresses as deliverable at the time of validation

How it works:

Act-On and Neverbounce’s seamless integration uses 20+ proprietary cleaning processes to check each email up to 75 times around the globe to authenticate, determine address validity, and detect for spam traps. Dashboard analytics are readily available to show you what needs to be cleansed and the detailed results.

Real-time Verification

- No historical data used

Quality Assurance

- Lists reviewed with a human touch to ensure the highest quality

Email Bounce Removal

- Remove up to 95% of all bounced emails from the list

Pricing

Priced in blocks of 10,000 with discounted rates on larger block purchases.

(Minimum purchase is a block of 10,000)

There is no expiry date to purchased blocks of credits.

Number of emails cleansed and validated is only limited by available credits. If you run out, you can purchase more.

Emails	Price / email
10,000 up to 90,000	\$0.0045
100,000 up to 240,000	\$0.0036
250,000 up to 990,000	\$0.0027
1,000,000 and greater	Contact Professional Services