






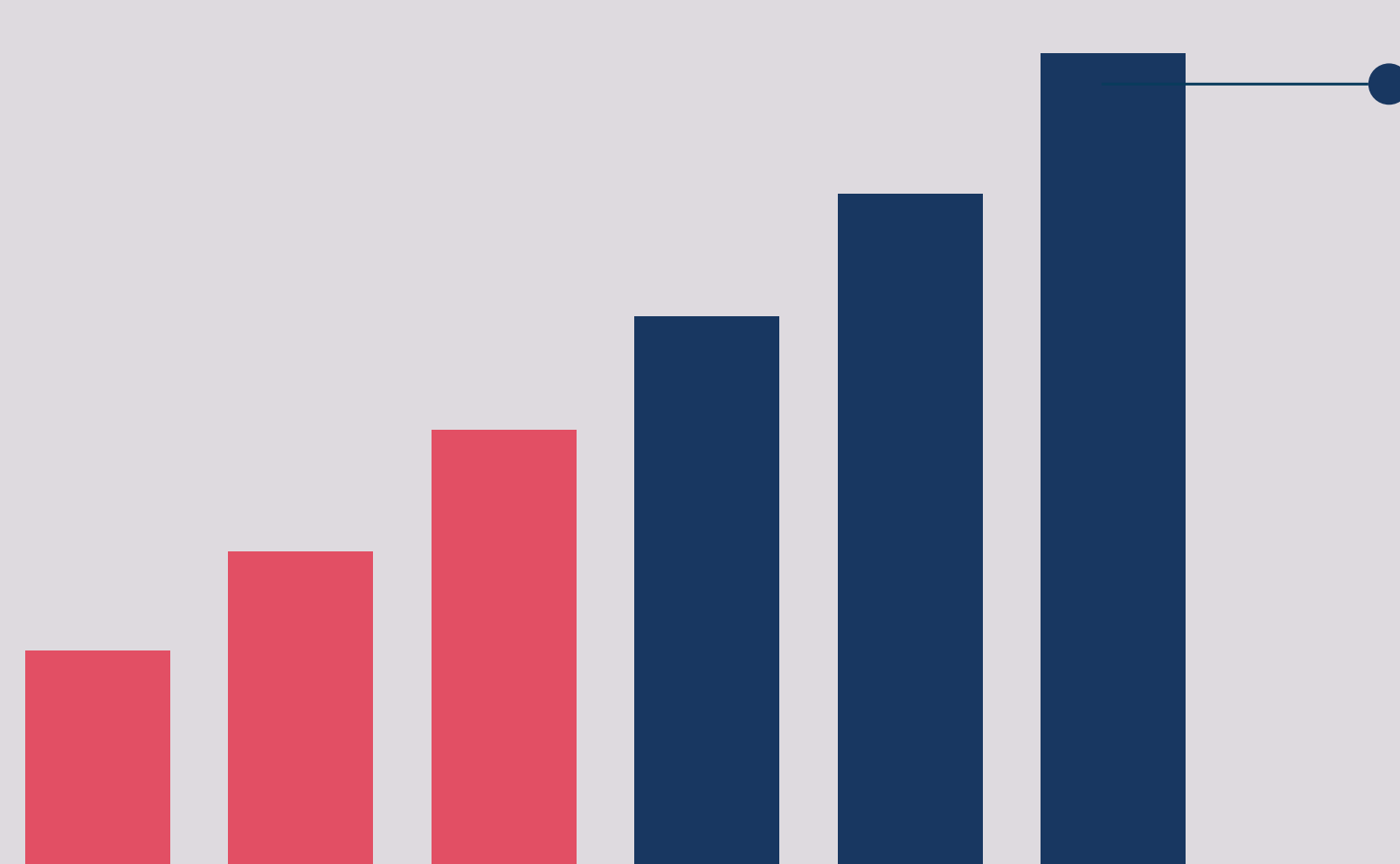
Supercharge Sales with Act-On!

Chasing leads can be exhausting, but attracting the right customers and closing more deals doesn't always have to be difficult or time-consuming. Marketing automation produces more and better leads and empowers your sales team to have targeted conversations that beat the competition.

With Act-On, Your Salespeople Can:

-  *Maximize time and resources*
-  *Define and target ideal customers*
-  *Gain visibility into customer behavior for more impactful conversations*
-  *Shorten the sales cycle to get faster results*
-  *Maximize customer lifetime value through cross-selling and up-selling*

These benefits barely scratch the surface of how your sales team can benefit from Act-On's powerful tools and resources.

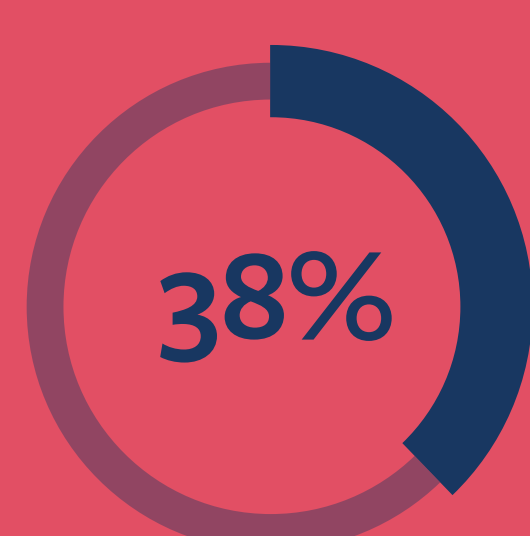


Organizations that use marketing automation experience a

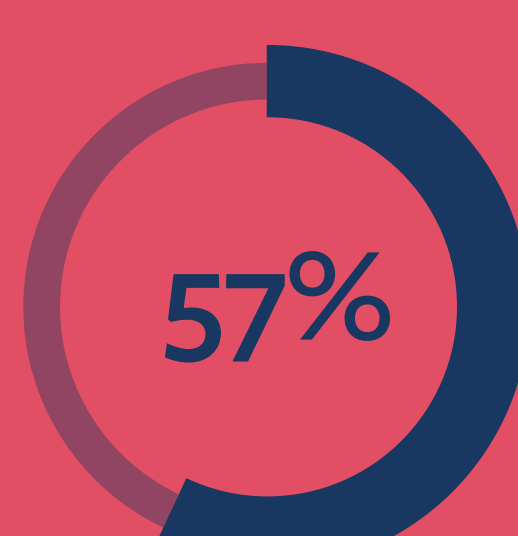
14.5%
increase in sales productivity

Invespcro, 2018

Marketing Automation Can Help You Achieve Great Results



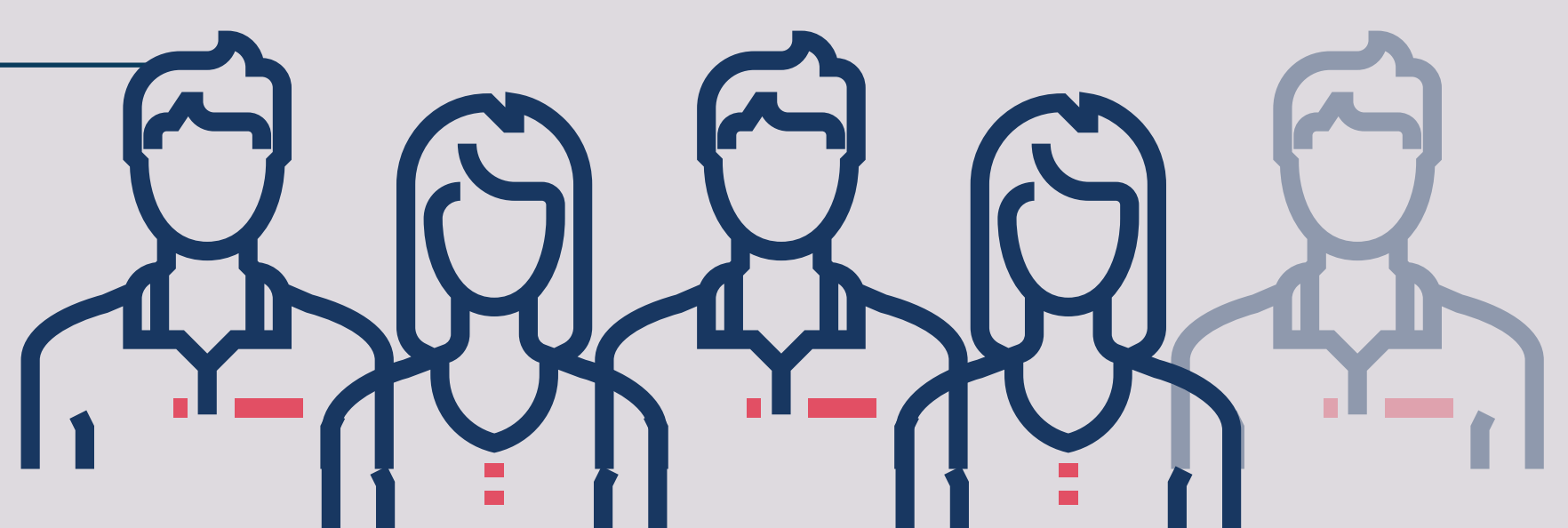
38%
OF MARKETING AUTOMATION USERS
report an improvement in quality of leads



57%
OF MARKETERS
said that marketing automation helped them attract more leads

4 in 5

marketing automation users report an increase in marketing leads



Invespcro, 2018

Curious how Act-On can help your team target the right leads, maximize sales, and exceed your goals?

[Download our eBook](#)

